



**USANA AWARDED #1 OVERALL MERCHANT FOR CUSTOMER SATISFACTION**

USANA Also Rated #1 Merchant in Direct Sales Based on Customer Satisfaction in ConsumerLab.com Survey

SALT LAKE CITY – February 2, 2011 – [USANA Health Sciences](http://www.usana.com), Inc. (NYSE: USNA), a nutritional supplement company, was recently named the *#1 Rated Overall Merchant Based on Customer Satisfaction* and the *#1 Rated Direct Sales Merchant Based on Customer Satisfaction* in the 2011 ConsumerLab.com Survey of Vitamin and Supplement Users. ConsumerLab.com, LLC. is a leading provider of independent test results and information.

"We work tirelessly to ensure our customers have the best possible experience with USANA," says Alan Bergstrom, USANA Vice President of Customer Service. "We are thrilled to receive this honor and recognition from a reputable third-party organization."

"In the past we've received top marks from ConsumerLab.com for the quality of our products," says Dan Macuga, USANA Vice President of Marketing and Public Relations.

"These awards help to demonstrate our total commitment to customer satisfaction—in every area of our business."



Since 1999, CL has tested more than 2,900 products, 350 different brands and nearly every type of popular supplement in order to help consumers and healthcare professionals identify the best quality health and nutrition products. ConsumerLab.com is also the only third-party verification group that freely publishes its testing methods and quality criteria/standards.

In recent years, ConsumerLab.com has tested and approved USANA's Chelated Mineral, Mega Antioxidant, Coquinone® 30, and Visionex®

supplements, verifying that each product contains the specific amounts of compounds stated on its label. These results support USANA's claims to following FDA Good Manufacturing Practices while using the highest-quality products possible.

For more information about USANA Health Sciences, visit [www.usana.com](http://www.usana.com).

For more information about ConsumerLab.com, please visit [www.consumerlab.com](http://www.consumerlab.com).

**About USANA:** USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](https://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](https://twitter.com/usanainc)

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