

## **USANA'S GILL STAPLETON ELECTED TO DSAA BOARD OF DIRECTORS**

NEW SOUTH WALES, AUSTRALIA – July 15, 2010 – USANA Health Sciences is proud to announce that Gill Stapleton has been appointed to the Direct Selling Association of Australia (DSAA) board of directors, effective July 14, 2010.

Gill is General Manager of USANA Health Sciences, a position she has held since 2007. She is the first female General Manager for USANA Australia & New Zealand. Gill joined USANA in 2003 and has held a variety of leadership positions in the company.

Prior to her career with USANA, Gill spent close to ten years running her own successful home-based business and raising her two children. She has worked in the direct selling industry since 1993. In training for her second international marathon this year, Gill proves you can achieve work-life balance as a woman, mother, and general manager.

"Every time you achieve something as a woman, it means other women have the potential to reach out and do more," says Gill. "I want to affect change for more Australian women to achieve a work-life balance and have greater flexible work opportunities."

"Gill Stapleton brings strong experience and insight into the direct selling industry," said Anthony Greig, DSAA chairperson, and Director of Amway of Australia. "We are honored that she has agreed to serve as a director and to help lead the continued growth and success of our industry."

An advocate of creating financial and flexible work opportunities for women, Gill is proud to be one of only two women appointed to the current board of directors, alongside Jenny Messenger from Party Lite.

Direct selling industry offers independent business owners flexibility, lifestyle choices, training and self development not seen in other businesses.

### **About USANA**

USANA Health Sciences develops and manufactures high-quality nutritionals, skin care, personal care, and weight management products that are sold directly to Associates, who are independent business owners, and their customers throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Philippines, Taiwan, South Korea, Singapore, Malaysia, Mexico, the Netherlands and the United Kingdom. For more information visit <http://www.usana.com>.

### **About the Direct Selling Association of Australia**

The Direct Selling Association of Australia (DSAA) represent organisations that use the direct sales model in bringing products and services to Australian and foreign markets – seventy plus members achieving annual retail sales of almost \$2 billion through the collective effort of over half a million Australians. DSAA membership is founded on a commitment to professional standards of business practice. To maintain membership, members must strictly comply with DSAA's Code of Practice. For more information visit <http://www.dsaa.asn.au/>

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