



USANA HEALTH SCIENCES EXPANDS TEAM OF ADVISING SCIENTIFIC EXPERTS

Dr. Balz Frei, Dr. Susan Kleiner, and Dr. Libby Weaver Join USANA

SALT LAKE CITY—June 7, 2012—[USANA Health Sciences](#), Inc. (NYSE: USNA), a global nutritional supplement company, today announced that Dr. Balz Frei, director and endowed chair of the prestigious Linus Pauling Institute (LPI), has joined the company's Scientific Advisory Council. Dr. Frei, a highly published scientific researcher and distinguished professor in the department of biochemistry and biophysics at Oregon State University, will be serving alongside existing council members: Chairperson Peter W. Rugg, M.D.; Monica Lewis, M.D.; Bart Moore, M.D.; Christine Wood, M.D.; Heather Tick, M.D.; and Dr. Tim Wood. Additionally, Dr. Susan Kleiner has joined USANA as a nutritional consultant, and Dr. Libby Weaver has joined USANA as a global health educator. Together, these health and wellness experts will provide valuable insight in their fields of expertise, from scientific research and consumer nutrition to effective weight loss strategies.

“We are delighted to work with such experienced and well-respected experts,” said USANA Founder Dr. Myron Wentz. “We’re certain Dr. Frei, Dr. Kleiner, and Dr. Weaver will provide excellent strategic counsel to our company and be meaningful resources to our Associates in the field. We’re thrilled they’ve chosen to join us, as we know they are quite selective about who they work with.”

“The research conducted at LPI is vital to science-based companies like USANA,” said Dr. John Cuomo, USANA’s executive director of global research and development. “Dr. Balz Frei, who has published over 200 scientific papers, has substantial knowledge in nutritional research. We are fortunate to receive his input as we continue to develop and refine the efficacy of our products.”

Dr. Kleiner, a foremost authority on nutrition for strength, has extensive knowledge in sports nutrition, which will help USANA better support the hundreds of professional athletes who use their products.

“We have athletes competing in the London Games this year who are counting on us to provide the nutrition they need to win gold medals,” said Dan Macuga, USANA chief communications officer. “This is not to mention the 600 other professional athletes and countless physically active users of USANA’s products who rely on us to help them perform at their best.”

USANA will also be drawing on the expertise of Dr. Libby Weaver, author and one of Australasia's leading nutrition specialists and weight-loss experts, to provide insight and education to associates about their popular line of weight-loss and nutritional products.

According to Dave Wentz, USANA's chief executive officer, "An international company like ours is successful because we understand the value of bringing in experts in a variety of fields from all over the world. We are proud to welcome Dr. Frei, Dr. Kleiner, and Dr. Weaver to our team."

About USANA: USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy, and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, China, South Korea, Singapore, Malaysia, the Philippines, Thailand, France, Belgium, México, the Netherlands, and the United Kingdom. Learn more at the [USANA website \(www.USANA.com\)](http://www.USANA.com), stay current with the official [USANA lifestyle blog \(www.whatsupUSANA.com\)](http://www.whatsupUSANA.com) and [USANA corporate blog \(blog.USANA.com\)](http://blog.USANA.com), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](http://www.facebook.com/USANAhealthsciences), or follow [USANA on Twitter \(@USANAinc\)](https://twitter.com/USANAinc).

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