



## **USANA HEALTH SCIENCES BREAKS COMPANY RECORD FOR MOST AWARDS WON IN ONE YEAR**

The company has won 45 awards in 2011

**SALT LAKE CITY— January 11, 2012 —** [USANA Health Sciences, Inc.](#) (NYSE: USNA), a global nutritional supplements company, today announced that in the fourth quarter of 2011 they received 15 national and international awards, bringing the health company's [total number of accolades won](#) for the year to 45. USANA has more than doubled the awards they've won since 2010 and quadrupled the amount of awards won in 2009. USANA's world-class products, strong executive leadership, strategic partnerships with Olympic athletes, and innovative sales and marketing tools have demonstrated they continue to be a leader in the industry.

"USANA works hard to be the best, and it's important that our company, employees, and associates are recognized for their dedication and hard-work," said Dan Macuga, chief communications officer. "Being honored for our accomplishments is inspiring to our associates and employees, who are in turn motivated to do even more to drive sales, grow our markets and build a stronger company culture."

In this competitive industry and current economic climate, many companies struggle to find longevity. This year, USANA is celebrating its 20th anniversary.

"Each award given to USANA for outstanding work is valued and appreciated, but a handful of awards won this year stand out in particular," said Kevin Guest, president of North America. "To be recognized with such an array of reputable awards is a privilege, and we hope to beat our awards record in 2012."

2011 Notable Accolades include:

[Outside Magazine Awards](#) spotlights the 50 of the best places to work for in America from a wide range of non-profit and for-profit organizations.

- Best Places to Work For in America

[Utah Business Awards](#) shines the spotlight on Utah's best companies and showcases their great leadership abilities.

- Best Companies To Work For

[PR News Awards](#) showcase companies with the best innovative and successful communications initiatives.

- Top Places To Work

[Consumer Lab Awards](#) identifies the best quality health and nutritional products through independent testing.

- #1 Overall Merchant for Customer Service Satisfaction
- #1 Merchant in Direct Sales Based on Customer Satisfaction

[The Best of State Awards](#) recognizes outstanding individuals, organizations and businesses in Utah.

- Best Dietary Supplements (7<sup>th</sup> win since 2003)
- Best Personal Care Products/Cosmetics - Sense™ (4<sup>th</sup> win since 2007)
- Best Health/Nutrition Beverage – Rev3 Energy™ (3<sup>rd</sup> win since 2009)

[The Telly Awards](#) honors excellence in local, regional, cable TV commercials, non-broadcast video and TV programs.

- Non-Broadcast Production History Bio (Under the Microscope)
- Internet/Online Video (Did You Know? The Healthy Home video)
- Internet/Online Video-Green/Eco Friendly (Did You Know? The Healthy Home video)
- *People's Telly* (Did You Know? The Healthy Home video)

[The Stevie Awards](#) recognizes outstanding performances in the workplace worldwide, honoring companies of all types and sizes and the people behind them.

- *People's Choice Favorite New Media/Entertainment Product* (Health and Freedom Solution)

[Nutrsearch Gold Medal of Achievement Awards](#) compares over 1,500 nutritional products in North America to an independent nutritional benchmark and test not only the nutrients included in a supplement.

- Editors Choice (Comparative Guide to Nutritional Supplements)

For more information about USANA's product and company, visit [www.usana.com](http://www.usana.com).

**About USANA:** USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Additionally, USANA's wholly-owned subsidiary, BabyCare, Ltd., operates a direct selling business in China. Learn more at our [website \(www.USANA.com\)](http://www.USANA.com), read our [blog \(www.whatsupUSANA.com\)](#), like us on [Facebook \(www.facebook.com/USANAhealthsciences\)](#), or follow us on [Twitter \(@USANAinc\)](#).

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