



**USANA EARNS CONSUMERLAB.COM CERTIFICATION FOR *THE ESSENTIALS*®**  
**USANA Health Sciences Consistently Demonstrates the Quality of its Products through Third-Party Testing**

**SALT LAKE CITY - June 21, 2011** - [USANA Health Sciences, Inc.](#) (NYSE: USNA) announced today that its popular multivitamin, The Essentials®, has been independently tested and approved by [ConsumerLab.com](#), LLC, a company that tests health products for strength, purity and disintegration to determine whether the product is what it claims to be. ConsumerLab.com is among several independent testing companies that have given USANA the stamp of approval on its rigorously tested products.

“We are proud to say that this and several other USANA products have consistently passed ConsumerLab.com’s tests with flying colors,” says Dan Macuga, USANA VP of Marketing and Public Relations. “When you work as hard as we do to source the purest possible ingredients and maintain strict quality control and production standards, it’s important to obtain third-party certification to help demonstrate your commitment to making effective, reliable products.”

ConsumerLab.com verified that both supplements in [The Essentials](#)®, a dual-bottle regimen composed of Chelated Mineral® and Mega Antioxidant®, met its testing criteria for ingredient quality and quantity, met [US Pharmacopeia](#) standards for disintegration, adhered to FDA labeling requirements and did not exceed California Prop 65 levels for lead contamination, a hot-button issue within the supplements industry.

“We’ve found that by separating the minerals from the vitamins, we can actually increase the amount of nutrients that are absorbed by our bodies,” says Dr. John Cuomo, USANA Executive Director of Product Development. “Separation of the vitamins and minerals allows for greater stability of the tablets, allowing USANA to deliver more potent combinations that will maintain label claim longer than many other products.”

Known for keeping health and nutritional companies honest about their product claims, ConsumerLab.com has tested over 3,000 products since 1999. Many products that ConsumerLab.com selects for testing fail. In fact, [a recent study](#) showed 1 in 3 vitamins tested by ConsumerLab.com was improperly labeled – typically because the product did not contain the amount of nutrients claimed in the label.

USANA is [NSF-certified](#) as following FDA *Good Manufacturing Practices* (GMP), as well as certified by [government agencies](#) around the world. USANA’s NSF “Certified for Sport” products are used by both [professional and Olympic athletes](#), and the [Women’s Tennis Association](#) (WTA) recently conducted their own testing of USANA products, which are now the only health supplements approved for WTA player use.

“Since we manufacture over 90% of our products in-house, we take third-party verification very seriously, as it’s a direct reflection of our extensive research and manufacturing processes,” says Jim Brown, USANA VP of International Operations, “USANA was recently the *#1 Rated Overall Merchant Based on Customer Satisfaction* in ConsumerLab.com’s [2011 survey](#) of its readers. That we are getting praise from both independent testing companies and our customers really means a lot to us.”

For more information about USANA’s products and company, visit [www.usana.com](http://www.usana.com).

**About USANA:** USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](http://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](#)

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