



USANA HEALTH SCIENCES WINS TWO AUSTRALIAN BUSINESS AWARDS

NEW SOUTH WALES, AUSTRALIA – July 26, 2010 – <u>USANA Health Sciences</u> announced today it has received two prestigious Australian Business Awards for Product Excellence (USANA Essentials[™]) and Best eBusiness (BDS:eApprentice). The annual *Australian Business Awards* recognise Australia's industry leaders and the commitment to business and product excellence.

The Product Excellence Award recognises USANA Essentials with overall product superiority offering a real point of difference with competitor products. USANA Essentials are top ranking 5-star rated nutritional supplements in Australia and New Zealand¹. They are USANA's foundation product, designed to provide optimal nutritional support for every age group. USANA Essentials combines groundbreaking nutritional research, superior ingredients and high-quality manufacturing.

The Best eBusiness Product Award recognizes BDS:eApprentice, USANA's new online training program, as a service that demonstrates innovative and strategic application of the internet, communications and information technology. eApprentice encompasses years of learning and expertise from USANA's most successful leaders and condenses them into a few hours of targeted education with an element of fun and e-learning to provide on-the-job training for new and less experienced Associates.

"USANA is honored to be recognized with two national awards recognizing both product and business excellence. These awards are a testament to USANA's commitment to making the best nutritional products and business training tools for our Associates and customers," said Gill Stapleton, USANA Australia and New Zealand General Manager. "Our high-quality products and business training tools are vital to our Associates, and this recognition shows that USANA is focused on creating only the very best, of which our Associates can be proud."

The Australian Business Award winners are acknowledged as industry leaders and named the elite of their industry.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal-care, energy and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Learn more by visiting www.usana.com.