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USANA HONORED WITH STEVIE AWARD FOR BEST LIVE EVENT, TAKES BITE OUT OF THE BIG APPLE

- USANA recognized at American Business Awards for second-consecutive year -

SALT LAKE CITY—(BUSINESS WIRE)—June 22, 2010—For the second year in a row, USANA Health Sciences, Inc. (NASDAQ: USNA) won an American Business Award for its 2009 International Convention in the Live Events category at The 2010 American Business Awards, also known as the 8th Annual Stevie® Awards, in New York City Monday evening. This prestigious honor confirms that **USANA, once again, organizes the Best Live Event in America.**

"To be recognized by the American Business Awards for now the second time is a feat that speaks to the quality and dedication of USANA's staff in hosting our annual International Convention," said Dan Macuga, USANA Vice President of Marketing and Public Relations. "Winning a Stevie Award from the same categories as all of the other major businesses who were nominated is a true privilege as we look forward to putting on an even bigger show for our upcoming 2010 International Convention in August." USANA was nominated along with some of the biggest companies in the country including Adidas, American Express, Walmart, CNN, UPS, IBM, Amazon.com and Google.

In addition to the top honor as Best Trade Show or Convention, USANA was recognized as finalists in three other categories: USANA's [corporate website](#), USANA's IT department for Information Technology Team of the Year and Best New Product or Service of the Year for USANA Probiotic. In 2002 the Stevie Awards (Stevie is taken from the name Stephen, which is derived from the Greek for "crowned") were created to honor and generate public recognition of the achievements and positive contributions of organizations and business people worldwide. In short, the Stevie has become one of the world's most coveted awards.

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About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal-care, energy and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

