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USANA Health Sciences Makes New Product Announcements at Asia Pacific Convention

- *USANA Calming Tea and Sensé Blanc Balance added to product lines* -

SALT LAKE CITY--(BUSINESS WIRE)--May 21, 2010--USANA Health Sciences, Inc. (NASDAQ: USNA) announced that it will add two new products, **USANA Calming Tea** and **Sensé Blanc Balance**, to the company's nutrition and skin-care product lines in the Asia Pacific market. The announcement was made in Hong Kong at the company's Asia Pacific Convention.

"Sensé's Blanc Balance and the USANA Calming Tea will be great additions to USANA's range of high-quality health and nutrition products," said USANA CEO Dave Wentz. "These two products were developed specially for the needs of our Asia Pacific Associates, and to further support the tremendous growth we have been achieving in this region. With USANA's commitment to nutritional research and exceptional manufacturing, these high-quality products are on the leading edge of nutritional and dermatological science."



USANA Calming Tea

- Herbal tea blend fortified with L-Theanine extract that is proven to:
 - Reduce stress and promote relaxation without drowsiness
 - Improve quality of sleep
 - Diminish normal symptoms of PMS
 - Improve mental focus, learning performance and concentration
 - Reduce negative side effects of caffeine
- Caffeine-free
- Available in Hong Kong and Taiwan

Sensé Blanc Balance Serum and Moisture Masq

- Improves skin texture, tone and pigmentation
- Provides unparalleled brightening activity
- Fully safe, even for the most sensitive skin
- Moisture Masq is designed to complement and prolong the benefits of Blanc Balance Serum.
- Utilizes liquid crystal technology to promote benefits
 - Liquid crystals penetrate deep into the skin and gradually release active ingredients
- Boasts Sensé's trusted Self-Preserving Formula
 - Contains no parabens or other harsh chemical preservatives
- **PROVEN RESULTS:** In a clinical study conducted with women age 35-59, 100 percent of women saw more than a 50 percent improvement in their skin's appearance after using the product for four to eight weeks.
- Available in Hong Kong, Japan, Taiwan, Malaysia, Singapore, Australia and New Zealand



Learn more about USANA's products by visiting our [website](#), reading our [blog](#), finding us on [Facebook](#) or following us on [Twitter](#).

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal-care, energy and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

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