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USANA Named as Finalist in 2010 Stevie® Awards for Sales and Customer Service

SALT LAKE CITY—(BUSINESS WIRE)—February 8, 2009—USANA Health Sciences, Inc. (NASDAQ: USNA) today was named a finalist in Contact Center of the Year category in the fourth annual Stevie Awards for Sales and Customer Service. The awards will be presented on February 22 in Miami Beach, Florida.

USANA's contact center consists of over 100 representatives and supports those who reside in the United States, Canada, Mexico, Caribbean, United Kingdom and the Netherlands. USANA's customer service agents handle inbound communications in eight languages (English, Spanish, French, Chinese [Mandarin & Cantonese], Korean, Japanese and Dutch).

“USANA relies on excellent customer service to gain the trust and confidence of its Associates, Preferred Customers and shareholders,” said Alan Bergstrom, USANA Vice President of Customer Service. “Each USANA service representative demonstrates first-class service through clear communication, one-call resolution and interactions that exceed customer expectations every time. We are extremely honored to receive finalist recognition by the Stevie Awards.”

More than 500 entries from organizations of all sizes and in virtually every industry were submitted for this year's competition. There are 27 categories for customer service professionals, including Contact Center of the Year, Award for Innovation in Customer Service and Customer Service Department of the Year. There are also 41 categories for sales professionals, ranging from Global Sales Leader of the Year to Sales Training Program of the Year to Sales Department of the Year of the Year. USANA is a finalist in the Contact Center of the Year category.

Learn more about USANA's products by visiting our [Web site](#), reading our [blog](#), becoming a fan on [Facebook](#), or following us on [Twitter](#).

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people

behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.