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### **USANA Health Sciences Wins Nutrition Business Journal's 2009 Scientific Achievement Award**

SALT LAKE CITY—(BUSINESS WIRE)—February 1, 2010—USANA Health Sciences, Inc. (NASDAQ: USNA) announced today that it has been awarded a 2009 Scientific Achievement Award by *Nutrition Business Journal* (NBJ). *NBJ's* 2009 award winners represent companies and executives in the nutrition industry who prevailed during the past year's tough economic environment.

“The science of nutrition and nutritional supplementation is advancing at a rapid pace”, said Dr. Tim Wood, USANA Executive Vice President of Research and Development. “Our understanding of vitamin D and its role in human health, for example, have changed dramatically in just the last few years. In response these advances, USANA upgrades its formulas continuously to keep them current with the latest research, and to ensure that we provide our customers with the highest quality, science-based products possible.”

USANA's scientific staff includes experts on human nutrition, cellular biology, biochemistry, natural product chemistry and clinical research. Scientific results from a variety of sources including world-renowned scientific literature, in-house laboratory research and cooperative clinical studies with scientific partners such as the Linus Pauling Institute are incorporated into product development and design.

*NBJ's* 2009 award winners will be honored during an awards dinner on July 22 at the 2010 NBJ Summit.

Learn more about USANA's products by visiting our [Web site](#), reading our [blog](#), becoming a fan on [Facebook](#), or following us on [Twitter](#).

#### About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal-care, energy and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

#### About Nutrition Business Journal

*Nutrition Business Journal* (NBJ) is a research, publishing and consulting company serving the nutrition, natural products and alternative health care industries. NBJ is a monthly executive journal focusing primarily on the nutrition industry. NBJ also addresses how the nutrition industry impacts the larger food, pharmaceutical and health care industries. Each issue discusses

business activities, market size/growth, trends, and opportunities in the nutrition industry, which *NBJ* defines as dietary supplements, herbs, natural foods, and natural personal care products.