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USANA Health Sciences Becomes Official Supplement Provider of AFC Bournemouth

SALT LAKE CITY—(BUSINESS WIRE)—January 20, 2010—USANA Health Sciences, Inc. (NASDAQ:USNA) is proud to announce its partnership with AFC Bournemouth as the team's official nutritional supplement provider.

“Thanks to USANA Health Sciences, we now have the best nutrition available to us,” said AFC Bournemouth Manager Eddie Howe. “The company's safe, high-quality nutritional supplements will be a great asset to our athletes and their performance.”

USANA's top-rated supplements provide the body with the nutrition it needs for good health, and its scientific staff includes experts on human nutrition, cellular biology, biochemistry, natural product chemistry and clinical research. USANA's scientific partners, such as the Linus Pauling Institute, are also incorporated into product development and design.

“As a 37-year-old professional footballer, it is vital that I look after myself to the best of my ability,” said AFC Bournemouth Striker Steve Fletcher. “With USANA's nutritional program, I have never felt better.”

USANA manufactures a wide variety of nutritional products that are trusted by some of the world's best athletes, including U.S. Speedskating, Speed Skating Canada, Biathlon Canada, the elite athletes of the Sony Ericsson WTA Tour. Athletes know they can trust their health to USANA because the company voluntarily follows current Good Manufacturing Practices based on pharmaceutical models for its quality assurance program, meaning its nutritional supplements are treated with the same care that goes into manufacturing pharmaceutical products. USANA's Salt Lake City, Utah, manufacturing facility was also recently certified to be in compliance with cGMP requirements set forth for dietary supplements by NSF International.

“USANA is excited to add AFC Bournemouth to our growing list of world-class athletic partnerships,” said Dan Macuga, USANA Vice President of Marketing and Public Relations. “USANA understands that athletes have to trust the products they use. This partnership is a great fit because of USANA's commitment to providing athletes and consumers alike with safe, high-quality nutritional supplements.”

Learn more about USANA's products by visiting our [Web site](#), reading our [blog](#), becoming a fan on [Facebook](#), or following us on [Twitter](#).

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal-care, energy and weight-management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.