

Contact: Dan Macuga
Vice President of Marketing & Public Relations
USANA Health Sciences, Inc.
(801) 954-7280
Dan.Macuga@us.usana.com

USANA Announces Winner in National Rev3 Geocaching Challenge

SALT LAKE CITY—September 11, 2009—[USANA Health Sciences, Inc.](#) (NASDAQ:USNA) is pleased to announce a winner in its 2009 Rev3 Geocaching Challenge. Andy Hollingsworth of Cupertino, Calif., was randomly selected as the winner for the grand prize, a \$3,000 REI® gift card.

The 2009 Rev3 Geocaching Challenge, which started in May, featured a series of 60 individualized Travel Bugs, trackable tags that were discovered by geocaching enthusiasts and moved to new caches across the United States. Participants in the Rev3 Geocaching Challenge received free Rev3 Energy™ drinks and t-shirts and were entered to win the \$3,000 grand prize.

Geocaching is a fast-growing hobby with enthusiasts around the globe. In a modern-day treasure hunt, a geocache is marked with GPS coordinates shared via the Internet. Enthusiasts use a handheld GPS unit to hunt for the caches.

Hollingsworth was introduced to geocaching by a coworker in April 2005 and has been enjoying it ever since. He also enjoys hiking and backpacking, so geocaching has been a perfect fit with his other hobbies.

“I look forward to using my REI prize money on a new Global Positioning System (GPS) unit. Technology has come a long way since I purchased my current GPS three years ago, so this presents the perfect opportunity for an upgrade,” Hollingsworth said.

Learn more about USANA’s products and opportunity by visiting our Web site, reading our blog, becoming a fan on Facebook, or following us on Twitter.

About Rev3 Energy™

Rev3 is a proprietary formula of antioxidants and other important nutrients packed in a delicious beverage that contains no artificial flavors, colors, sweeteners or preservatives. Rev3 is tea-based, providing consumers with a natural lift, and contains Olivol®, USANA's patented olive-fruit extract. Along with Rev3 Energy, which comes in a can, USANA offers the Rev3 Energy Surge™ Pack, an easy-to-carry stick pack, perfect for a gym water bottle.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.