

Contact: Dan Macuga
Vice President of Marketing & Public Relations
USANA Health Sciences, Inc.
(801) 954-7280
Dan.Macuga@us.usana.com

Thousands Flock to USANA Health Sciences' 17th Annual International Convention

SALT LAKE CITY--(BUSINESS WIRE)--[USANA Health Sciences, Inc.](http://www.usana.com) (NASDAQ:USNA) hosted thousands of independent Associates and guests from around the world this week for its 17th annual international convention in Salt Lake City.

As part of the event, USANA unveiled its new sleep formula, Pure Rest; announced formula upgrades to its Essentials and HealthPak supplements; and introduced newly formulated super pills exclusive to USANA's fully customizable supplement system, MyHealthPak.

Pure Rest supports healthy, restorative sleep by supplementing the body's natural supply of melatonin and is ideal for those with age-related insomnia, jet lag, and sleep disturbances due to shift work. Pure Rest is made with high quality, pure melatonin from Switzerland.

USANA's Essentials have been reformulated to include maximum levels of vitamin D (1800 IU per day). USANA's Research and Development team increased levels of this highly important vitamin because of recent research showing that most Americans are not getting enough vitamin D in their diet. USANA's HealthPak includes the reformulated Essentials and now also contains 30 mg per day of resveratrol, the amount found in five bottles of red wine.

USANA's new super pills, exclusive to the MyHealthPak, include double strength formulas of the company's popular Proflavanol and Visonex products as well as a triple strength CoQuinone supplement.

"This has been an exciting week for everyone attending convention, and we are proud to have maintained outstanding attendance even during tough economic times," USANA CEO Dave Wentz said. "The upgraded supplement formulations and addition of super pills demonstrate USANA's commitment to providing the highest quality nutritional products, giving our dedicated Associates even more tools to change lives."

Keynote speakers for this year's event included:

- * Dr. Myron Wentz, USANA Founder
- * Robert Allen, best-selling author
- * Larry King, host of CNN's "Larry King Live"
- * Les Brown, internationally renowned motivational speaker
- * Tim Sales, network marketing expert and motivational speaker

USANA's convention also served as a fundraiser for its charitable partner, Children's Hunger Fund; the company's annual 5K Walk for Life helped raise more than \$100,000 for the international relief organization.

Learn more about USANA's products and opportunity by visiting our [Web site](#), reading our [blog](#), becoming a fan on [Facebook](#), or following us on [Twitter](#).

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.