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USANA Wins Telly Award for Nutritionals You Can Trust Video

SALT LAKE CITY (BUSINESS WIRE)—July 2, 2009—[USANA Health Sciences](#), Inc. (NASDAQ: USNA) announced today that its in-house video production group, USANA Studios, received a Telly Award for Best Corporate Image for its production of the video [Nutritionals You Can Trust](#).

“This recognition truly speaks to the quality of the content of this video,” said Shawn McLelland, USANA Vice President of Media and Events. “Projecting a great corporate image is pretty easy when you have the highest rated nutritional supplement in the world, world class scientific partnerships and visionary leadership from USANA Founder Dr. Myron Wentz. I am proud of the award, but even more proud to be associated with this class of company.”

[Nutritionals You Can Trust](#) illustrates USANA’s emphasis on safety, efficiency and quality in the research and development of the companies high-quality products. In addition to showcasing USANA’s award-winning nutritional products, the video highlights USANA’s exclusive patents, third-party accolades, and athlete and medical endorsements.

Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online film and video. The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, interactive agencies, and corporate video departments in the world. The Telly Awards receives more than 13,000 entries annually from all 50 states and countries around the world.

Learn more about USANA’s products and opportunity by visiting our [Web site](#), reading our [blog](#), becoming a fan on [Facebook](#), or following us on [Twitter](#).

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.