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USANA Takes Home Stevie Award for 2008 International Convention

SALT LAKE CITY (BUSINESS WIRE)—June 23, 2009—[USANA Health Sciences](http://www.usana.com), Inc. (NASDAQ: USNA) Monday won an American Business Award for its 2008 International Convention in the Live Events category. The 2009 American Business Awards, also known as the Stevie® Awards, were presented in New York City.

“USANA works very hard every year to create an annual event that will energize, educate and entertain our independent distributors,” said USANA Chief Marketing Officer Kevin Guest. “It is an honor to be recognized with a Stevie for our 2008 International Convention, and we look forward to putting on an even bigger and better show for 2009.”

USANA also received finalist recognition in two American Business Awards categories: Management Team of the Year and Marketing Campaign of the Year for USANA’s promotion of its Rev3 Energy™ line.

The American Business Awards is the nation’s premier business awards program. All organizations operating in the United States are eligible to submit entries to the awards program. More than 2,600 entries from companies of all sizes and many industries were submitted for consideration in more than 40 categories.

USANA, along with Verite, a digital communications agency, was presented in 2008 with a Stevie in the Interactive Multimedia category for Consumer Entertainment/Information for USANA’s MyHealthPak™ Builder Flash site.

For more information about USANA’s products and opportunity, visit www.usana.com. Details about the American Business Awards and the list of finalists in all categories are available at www.stevieawards.com/aba.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie

Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.