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### **USANA Named as Finalist in 2009 American Business Awards<sup>SM</sup>**

SALT LAKE CITY (BUSINESS WIRE)—May 20, 2009—[USANA Health Sciences](http://www.usana.com), Inc. (NASDAQ: USNA) today was named a finalist in three categories for The 2009 American Business Awards, also known as the Stevie® Awards. The 7<sup>th</sup> annual Stevie Awards will be presented on June 22 in New York City.

USANA received finalist recognition in the Management Team of the Year category for its successful international expansion, new product development, and dedication to its independent distributors. USANA's annual international convention was also recognized in the Best Tradeshow or Convention category, and its marketing plan for its new product, Rev3 Energy<sup>TM</sup>, received recognition in the Marketing Campaign of the Year category.

“Despite very tough economic conditions, many organizations and individuals continue to perform well,” said Michael Gallagher, founder and president of The Stevie Awards. “The results of the 2009 ABAs thus far are a testament to the resilience, creativity, and hard work of American organizations, executives, and workers.”

The American Business Awards is the nation's premier business awards program. All organizations operating in the United States are eligible to submit entries to the ABAs—public and private, for-profit and non-profit, large and small. More than 2,600 entries from companies of all sizes and many industries were submitted for consideration in more than 40 categories.

USANA, along with Verite, a digital communications agency, was presented with a Stevie in the Interactive Multimedia category for Consumer Entertainment/Information at the 2008 American Business Awards for USANA's MyHealthPak<sup>TM</sup> Builder Flash site. For more information about USANA's products and opportunity, visit [www.usana.com](http://www.usana.com). Details about The American Business Awards and the list of Finalists in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

#### About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

#### About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The

International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).