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### **USANA Recognized as Newest Member of the Council for Responsible Nutrition**

SALT LAKE CITY – (BUSINESS WIRE) – February 18, 2009 – [USANA Health Sciences, Inc.](http://www.usana.com) (NASDAQ: USNA), last week was approved for membership to the Council for Responsible Nutrition (CRN) as the organizations newest voting member. CRN member companies manufacture popular national dietary supplement brands as well as the store brands marketed by major supermarkets, drug store and discount chains. These products also include those marketed through natural food stores and mainstream direct-selling companies.

“It is always gratifying for our association to attract responsible companies that are dedicated to providing consumers with safe, high-quality and beneficial dietary supplements,” said CNR President and CEO Steve Mister. “We are pleased to welcome USANA to CRN.”

As CRN’s newest member, USANA agrees to adhere to the council’s voluntary guidelines for manufacturing and marketing as well as its Code of Ethics. In addition, USANA has voting rights within the organization and will continue complying with a host of federal and state regulations governing dietary supplements.

“USANA is honored to be recognized by the Council for Responsible Nutrition and associated with such an elite group of companies,” said USANA CEO Dave Wentz. “This membership reiterates USANA’s commitment to quality, safety, and improving the lives of people around the world.”

The Council for Responsible Nutrition, founded in 1973 and based in Washington, D.C., is the leading trade association representing dietary supplement manufacturers and ingredient suppliers. CRN companies produce a large portion of the dietary supplements marketed in the United States and globally.

For more information about USANA’s high-quality products, please visit <http://www.usana.com>.

#### About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.