



USANA OPTIMIZERS BIOMEGA™ GETS SEAL OF APPROVAL FROM CONSUMERLAB.COM

SALT LAKE CITY— October 2, 2012 — There’s nothing fishy here. [USANA Health Sciences](#), Inc. (NYSE: USNA), a global nutritional company, announced today that one of its most popular supplements, [BiOmega™](#), has been evaluated and approved by ConsumerLab.com, LLC, a leading provider of independent product test results.

In a recent study, ConsumerLab.com determined that USANA’s BiOmega™ contains its labeled amount of Fish Oil, EPA, DHA and Omega-3s. This study tested similar products from various nutritional supplement manufacturers to determine whether they in fact contained the amounts of these compounds stated on their labels. Problems were discovered in 30 percent of the other Fish Oil and Omega-3 supplements. The review can be found on the company’s website at www.consumerlab.com.

In light of [new FDA warnings](#) against potentially unsafe supplements available on the market, studies like this help consumers and healthcare professionals make better decisions and more informed recommendations when it comes to supplements.

“We did it again. This is the fourth year in a row that USANA products have received high marks from ConsumerLab.com,” says Dan Macuga, USANA Chief Communications Officer. “Previously we’ve earned approval for our Chelated Mineral, Mega Antioxidant, and Visionex® supplements. We’re proud of how well our products have performed in independent testing from reputable third-party organizations.”

“We take [quality control and testing](#) very seriously at USANA,” states Dr. Carsten Smidt, USANA Vice President of Research and Development. “There is a lot of [research and development](#) that goes into each of our products. We use the highest quality ingredients possible.”

Since 1999, ConsumerLab.com has tested more than 3,200 products, 350 different brands and nearly every type of popular supplement in order to help consumers and healthcare professionals identify the best quality health and nutrition products. ConsumerLab.com is also the only third-party verification group that freely publishes its testing methods and quality criteria/standards.

For more information about USANA’s products and company, visit www.usana.com.



About USANA: Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care, energy, and weight-management products in their [FDA-registered facility](#) in Salt Lake City, Utah. USANA's products, tested by NSF International and used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 18 international markets. Named one of *Outside* magazine's "Best Places to Work" for four consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, *NutriSearch* Editor's Choice and others. Learn more about [USANA \(www.USANA.com\)](#) and the [USANA True Health Foundation \(www.USANAFoundation.org/\)](#), stay current with the official [USANA blog \(www.whatsupUSANA.com\)](#), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](#), or follow [USANA](#) on Twitter ([@USANAinc](#)).

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