



**USANA RECOGNIZED FOR THE FOURTH CONSECUTIVE YEAR
AS ONE OF AMERICA'S 'BEST PLACES TO WORK' BY *OUTSIDE*
MAGAZINE**

SALT LAKE CITY—AUGUST 2, 2012—[USANA Health Sciences](#), (NYSE: USNA), a global nutritional company, today was named one of the “Best Places to Work” by *Outside* magazine for its fourth consecutive year. USANA was ranked [No. 23](#) out of 100 companies across the United States. Profiles of the top 10 small, medium, and large companies will be published in the September issue of *Outside* magazine, available on newsstands August 14, 2012. The [full list](#) of all 100 companies will be available August 2.

“We want all of our employees to feel fulfilled by their jobs and excited to come to work each day,” said [Kevin Guest](#), USANA president of the Americas and Europe. “By providing our staff with great benefits, tools, and work-life balance, we've been able to maintain high employee job satisfaction and retention rates, and it's great being rewarded for a job well done.”

More than 600 USANA employees in Utah enjoy impressive workplace benefits, including free onsite workout facilities and a personal fitness trainer, an annual profit-sharing program, free monthly company health products, excellent health and life insurance packages, regular health fairs and voluntary fitness contests. USANA's efforts to create a positive, healthy work environment have earned the company many [accolades](#). USANA was named one of the [Best Companies to Work for by Utah Business magazine](#) in 2011, and was also on [PR News' list of Top Places to Work](#) for in 2011.

“We're excited that our commitment to creating a great workplace has been recognized by *Outside* magazine,” said [Dan Macuga](#), USANA chief communications officer. “Being named one of the country's ‘Best Places to Work’ for the fourth consecutive year is no small feat. It shows that as a company committed to [“true health,”](#) we practice what we preach.”



Outside's "Best Places to Work" project celebrates the innovative companies setting a new standard for a healthy work-life balance. The list was compiled with the help of the [Outdoor Industry Association](#) and [Best Companies Group](#). The yearlong selection process began with an outreach effort that identified a wide range of non-profit and for-profit organizations with at least 15 employees working in the United States. Participating companies were then sent confidential employee-satisfaction surveys and employer-questionnaires to collect information about benefits, compensation, policies, job satisfaction, environmental initiatives, and community outreach programs. The experts at the Best Companies Group then analyzed the results and selected the companies that best enable employees to pursue active lifestyles while also supporting their social and environmental contributions.

"We're thrilled to celebrate all 100 of these forward-thinking companies," says Michael Roberts, Senior Executive Editor of *Outside*. "They believe success depends on helping their employees live more active and fulfilling lives. The kinds of benefits they're providing—free fitness classes, flexible hours, subsidized healthy meals, lots of time out of the office—result in a more productive and engaged staff."

About Outside Magazine

Outside is America's leading active lifestyle magazine, with over two million readers a month. For more than 30 years, the magazine has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. Along with receiving many other accolades, *Outside* is the only magazine to win three consecutive National Magazine Awards for General Excellence. Visit the magazine online at www.outsideonline.com.

About USANA: Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care, energy, and weight-management products in their [FDA-registered facility](#) in Salt Lake City, Utah. USANA's products, tested by NSF International and used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 18 international markets. Named one of *Outside* magazine's "Best Places to Work" for four consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, *NutriSearch* Editor's Choice and others. Learn more about [USANA \(www.USANA.com\)](#) and the [USANA True Health Foundation \(www.USANAFoundation.org/\)](#), stay current with the official [USANA blog \(www.whatsupUSANA.com\)](#), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](#), or follow [USANA](#) on Twitter ([@USANAinc](#)).

Media Contact: Ashley Collins
Executive Director of Marketing, PR, and Social Media
USANA Health Sciences, Inc.

(801) 954-7280
[media \(at\) us.usana \(dot\) com](mailto:media(at)us.usana(dot)com)

####