



USANA HEALTH SCIENCES PRESENTED WITH TEN AMERICAN BUSINESS AWARDS

Company Earns More Than 50 Accolades in Six Months

SALT LAKE CITY – June 21, 2012 – [USANA Health Sciences, Inc.](#) (NYSE: USNA), a global nutritional company, today announced that it has received one silver and nine bronze American Business Awards, acknowledging the hard-work and dedication of its management team and employees. USANA has also received recognition from The Best of State, Communicator Awards, Telly Awards, and AVA Awards, among others, earning the company more than 50 accolades during its first two quarters.



Honoring organizations and business individuals across the nation, [The American Business Awards](#) presented USANA with medals for having one of the country's best [Management Teams](#), [CEO](#), company, communications department, warehouse operations, and social media campaigns this year. USANA's Chief Legal Officer and General Counsel, [Jim Bramble](#), was named Maverick of the Year for his notable guidance and commitment to

ethics, while Chief Communications Officer, [Dan Macuga](#), and Executive Director of Marketing, PR and Social Media, Ashley Collins, were both named PR Executive of the Year for their vision and leadership in public relations. Executive Assistant, Andrea Chen also earned notable honors and was named Support Staffer of the Year for providing exceptional assistance to USANA's President of the Americas and Europe, [Kevin Guest](#).

"To be recognized and honored by the American Business Awards in multiple categories is a privilege and a testament of our commitment to producing high-quality, innovative products," said Macuga. "USANA continues to push the envelope and excel in everything we do, and we are thrilled to have received such a large amount of accolades already during our 20th anniversary."

Other notable accolades earned during the first two quarters include:

[The Best of State Awards](#) are given to companies or individuals based off of their excelled endeavors, innovative approaches and methods, and contributions to creating a better quality of life in Utah.

- Science/Technology—[Research and Development](#)
- Dietary Supplements (9th honor since 2003)
- Health/Nutrition Beverage—Rev3 Energy™ (4th honor since 2009)

- Health/Nutrition Product (2nd honor since 2009)
- Overall in Merchandising & Consumer Services (2nd honor since 2008)

The Communicator Awards recognize big ideas in marketing and communications, honoring work that transcends innovation and craft, and this year USANA was honored with a number of gold and silver awards: nine for writing and design for the company's print publications, two for video production, an award for crisis communications, one for *The Healthy Home* and another for the company's corporate blog, [What's Up, USANA?](#)

The Telly Awards honor the finest film and video productions, including groundbreaking online, local, regional, and cable television commercials and programs. Acknowledged for its high-impact TV ads and online videos, used to promote its brand, educate consumers and support its distributors, USANA received five Telly honors.

The company was also recognized by **The AVA Awards** earlier in the year for its outstanding concepts, direction, design, and production of media, with eight video production awards and two social media honors.

Other accolades received include two **Hermes Creative Awards**, a **Communitas** honor, and top rankings as "Distributors Choice" Best Company in Network Marketing, for the 15th consecutive year since 1997, from *NetWork Marketing Today & The MLM Insider Magazine*.

For more information about USANA's products and company, visit www.USANA.com.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Mexico, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, China, South Korea, Singapore, Malaysia, the Philippines, Thailand, the Netherlands, France, Belgium and the United Kingdom. Learn more at the **USANA** website (www.USANA.com), stay current with the official **USANA** lifestyle blog (www.whatsupusana.com), like us on the **USANA** Facebook page (www.facebook.com/usanahealthsciences), or follow **USANA** on Twitter ([@usanainc](https://twitter.com/usanainc)).

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