



U S S P E E D S K A T I N G

USANA AND US SPEEDSKATING TEAM EXTEND PARTNERSHIP USANA Is Longest-Standing Sponsor of Speedskating Team

SALT LAKE CITY – January 18, 2012 – [USANA Health Sciences, Inc.](#) (NYSE: USNA), a global nutritional supplements company, today announced that it will be extending its sponsorship of US Speedskating. USANA, who first teamed up with the organization in 1999 as its Official Supplier of Nutritional Supplements, is the longest-standing sponsor of the Olympic team.

US Speedskating currently holds 85 Olympic medals, the most of any other U.S. winter Olympic team, and hopes to break into triple-digits during the Sochi 2014 Winter Olympic Games.

“Extending our sponsorship with these elite American athletes was an easy decision for us,” said Dan Macuga, USANA’s chief communications officer. “We are honored to be able to continue assisting them with their health as they prepare to dominate the world stage during the upcoming winter Olympic games.”

“We’re honored to renew our relationship with USANA,” said Mark Greenwald, US Speedskating’s executive director. “Our athletes and staff travel throughout the world for long periods of time, and it is vital that they get the nutrition they need to stay healthy. USANA’s products provide our athletes with the peace of mind they need to stay focused on competing and winning. We truly appreciate all that USANA does, and will continue to do for our athletes and staff. We look forward to our continued partnership.”

“As our longest-standing sponsor, I would like to thank USANA for providing us with world-class products that help give us the edge on our competitors,” said U.S. Long Track World Cup Team athlete Brittany Bowe.

Bowe and the rest of US Speedskating’s Winter World Cup team will compete Saturday, January 21st – Sunday, January 22nd, at the Essent ISU Speedskating World Cup, in Salt Lake City.

For more information about USANA’s product and company, visit www.usana.com.

About USANA: USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, China, South Korea, Singapore, Malaysia, the Philippines, México, the Netherlands and the United Kingdom. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](https://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](https://twitter.com/usanainc)

About US Speedskating: US Speedskating is a non-profit organization recognized by the United States Olympic Committee and the International Skating Union as the governing body for the sport of speedskating in the United States. Its mission is to be one of the premier speedskating organizations in the world through excellence in leadership, development and performance. To date, US Speedskating has won 85 Olympic medals, making it the most successful winter sport in the U.S. In addition to its elite programs, US Speedskating is responsible for the grassroots development of speedskating. For more information, follow US Speedskating on Facebook, Twitter and visit www.usspeedskating.org.

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