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**USANA HEALTH SCIENCES RECOGNIZED BY *OUTSIDE*
MAGAZINE FOR THIRD CONSECUTIVE YEAR AS ONE OF
AMERICA'S BEST PLACES TO WORK**

SALT LAKE CITY, AUGUST 4, 2011 – USANA Health Sciences, Inc. (NYSE: USNA) today was named to [Outside magazine](#)'s fourth annual "Best Places to Work" list. USANA was ranked No. 20 out of 50 selected companies around the United States. The full list and related story will be published in the September issue of *Outside* magazine, available on newsstands August 16, 2011.

"USANA is delighted to be recognized as one of the best company's to work for in all of America by *Outside* magazine for the third consecutive year. This award is a tribute to all its hard working employees and associates who have made this company the best in the industry," said USANA CEO Dave Wentz. "USANA works tirelessly to provide its employees with the vital tools and benefits they need to advance at work while continuing a healthy quality of life."

More than 600 USANA employees in Utah enjoy impressive workplace benefits, including free onsite workout facilities and a personal fitness trainer, an annual profit-sharing program, free company health products, excellent health and life insurance packages, regular health fairs and voluntary fitness contests. USANA's efforts to create a positive, healthy work environment have earned the company many accolades. USANA was named one of the Best Companies to Work for by *Utah Business* magazine, and was awarded a 2008 Work/Life Award from the Utah Department of Workforce Services and the Office of Work & Family Life.

USANA also has implemented a major workplace environmental initiative known as USANA Green. USANA Green is led by employee volunteers who apply a comprehensive and long-term approach to help the company protect, preserve and promote the integrity of the environment.

Outside's "Best Places to Work" project celebrates the innovative companies setting a new standard for a healthy work-life balance. The list was compiled with the help of the [Outdoor Industry Association](#) and [Best Companies Group](#). The yearlong selection process began with an outreach effort that identified a wide range of non-profit and for-

profit organizations with at least 15 employees working in the United States. Participating companies were then sent confidential employee-satisfaction surveys and employer-questionnaires to collect information about benefits, compensation, policies, job satisfaction, environmental initiatives, and community outreach programs.

“These 50 companies are successful precisely because they support a proper work-life balance,” says Michael Roberts, Executive Editor of *Outside*. “Happy workers that feel part of a active community are guaranteed to be more engaged and productive. And the companies on our list are offering amazing benefits: organic cafeterias, on-site fitness classes, reimbursements for gym memberships and ski passes, opportunities for on-the-clock community service, and much more.”

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About [USANA](#)

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, China, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom.

About *Outside Magazine*

Outside is America's leading active lifestyle magazine, with over two million readers a month. For more than 30 years, the magazine has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world *Outside*. Along with receiving many other accolades, *Outside* is the only magazine to win three consecutive National Magazine Awards for General Excellence. Visit the magazine online at www.outsideonline.com.

About THE BEST COMPANIES GROUP

Best Companies Group works with national and local partners around the country to establish and manage “Best Places to Work,” “Best Companies,” and “Best Employers” programs on a national, statewide, and regional basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.

About THE OUTDOOR INDUSTRY ASSOCIATION

Founded in 1989, Outdoor Industry Association (OIA) is the premier trade association for companies in the active outdoor recreation business. OIA provides trade services for over 4000 manufacturers, distributors, suppliers, sales representatives and retailers in the outdoor industry. Outdoor Industry Association seeks to ensure a healthy and diverse specialty retail and supply chain based on quality, innovation and service. To this end,

OIA works diligently to raise the standards of the industry; increase participation in outdoor recreation to strengthen business markets; provide support services to improve member profitability; represent member interests in the legislative/regulatory process; promote professional training and education; support innovation; and offer cost-saving member benefits. Search for outdoor-industry jobs is at OIA's career center: www.outdoorindustry.org.

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